

imobiliare.ro

Raport privind transparenta moderarii continutului

in conformitate cu Regulamentul (UE) 2022/2065
privind serviciile digitale (Digital Services Act)

Perioada de raportare: 2025-02-17 – 2025-12-31

Data publicarii: 2026-02-27

Platforma:	imobiliare.ro
Operator:	Realmedia Network SA
Tip serviciu:	Platforma online (anunturi imobiliare)
Jurisdictie:	Romania

1. Report Identification

Service	Indicator	Value
imobiliare.ro	Name of the service provider	Realmedia Network SA
	Date of the publication of the report	2026-02-27
	Date of the publication of the latest previous report	n/a
	Starting date of reporting period	2025-02-17
	Ending date of reporting period	2025-12-31

2. Orders to Act Against Illegal Content

In perioada de raportare, platforma imobiliare.ro nu a primit nicio dispozitie de la autoritati judiciare sau administrative din statele membre ale UE de a actiona impotriva continutului ilegal.

Category of illegal content	Scope	Number of orders received	Number of orders to act against illegal content	Median time to inform the authority
TOTAL	TOTAL	0	0	0
STATEMENT_CATEGORY_ANIMAL_WELFARE	TOTAL	0	0	0
STATEMENT_CATEGORY_CONSUMER_INFORMATION	TOTAL	0	0	0
STATEMENT_CATEGORY_DATA_PROTECTION_AND_PRIVACY_VIOLATIONS	TOTAL	0	0	0
STATEMENT_CATEGORY_ILLEGAL_OR_HARMFUL_SPEECH	TOTAL	0	0	0
STATEMENT_CATEGORY_INTELLECTUAL_PROPERTYINFRINGEMENTS	TOTAL	0	0	0
STATEMENT_CATEGORY_NEGATIVE_EFFECTS_ON_CIVIC_DISCOURSE_OR_ELECTIONS	TOTAL	0	0	0
STATEMENT_CATEGORY_NON_CONSENSUAL_BEHAVIOUR	TOTAL	0	0	0
STATEMENT_CATEGORY_PORNOGRAPHY_OR_SEXUALIZED_CONTENT	TOTAL	0	0	0
STATEMENT_CATEGORY_PROTECTION_OF_MINORS	TOTAL	0	0	0
STATEMENT_CATEGORY_RISK_FOR_PUBLIC_SECURITY	TOTAL	0	0	0
STATEMENT_CATEGORY_SCAMS_AND_FRAUD	TOTAL	0	0	0
STATEMENT_CATEGORY_SELF_HARM	TOTAL	0	0	0

STATEMENT_CATEGORY_UNSAFE_AND_PROHIBITED_PRODUCTS	TOTAL	0	0	0
STATEMENT_CATEGORY_VIOLENCE	TOTAL	0	0	0

3. Notices Received

Platforma a primit un total de 6 notificari in conformitate cu art. 16 DSA si 769 alte notificari externe.

Category of illegal content	Description of Other	Number of notices received	Number of notices received from Trusted flaggers	Number of items moderated	Median time to take action	Number of actions taken on the basis of the law	Number of actions taken on the basis of the terms and conditions
TOTAL	n/a	775	0	776	0.5	0	776
STATEMENT_CATEGORY_ANIMAL_WELFARE	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_CONSUMER_INFORMATION	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_DATA_PROTECTION_AND_PRIVACY_VIOLATIONS	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_ILLEGAL_OR_HARMFUL_SPEECH	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_INTELLECTUAL_PROPERTYINFRINGEMENTS	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_NEGATIVE_EFFECTS_ON_CIVIC_DISCOURSE_OR_ELECTIONS	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_NON_CONSENSUAL_BEHAVIOUR	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_PORNOGRAPHY_OR_SEXUALIZED_CONTENT	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_PROTECTION_OF_MINORS	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_RISK_FOR_PUBLIC_SECURITY	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_SCAMS_AND_FRAUD	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_SELF_HARM	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_UNSAFE_AND_PROHIBITED_PRODUCTS	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_VIOLENCE	n/a	0	0	0	n/a	0	0
STATEMENT_CATEGORY_OTHER_VIOLATION_TC	n/a	775	0	776	0.5	0	776

4. Own-Initiative Content Moderation

Platforma a efectuat 1 actiune de moderare din initiativa proprie in perioada de raportare. Majoritatea actiunilor (775 din 776) au fost declansate de notificari externe.

Category of illegal content	Description of Other	Number of items moderated at the provider's own initiative	Number of items detected solely using automated means	Total number of restrictions imposed	Visibility restriction Removal	Account restriction Suspension	Account restriction Termination
TOTAL	n/a	776	1	776	776	0	0
STATEMENT_CATEGORY_ANIMAL_WELFARE	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_CONSUMER_INFORMATION	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_DATA_PROTECTION_AND_PRIVACY_VIOLATIONS	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_ILLEGAL_OR_HARMFUL_SPEECH	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_INTELLECTUAL_PROPERTYINFRINGEMENTS	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_NEGATIVE_EFFECTS_ON_CIVIC_DISCOURSE_OR_ELECTIONS	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_NON_CONSENSUAL_BEHAVIOUR	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_PORNOGRAPHY_OR_SEXUALIZED_CONTENT	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_PROTECTION_OF_MINORS	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_RISK_FOR_PUBLIC_SECURITY	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_SCAMS_AND_FRAUD	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_SELF_HARM	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_UNSAFE_AND_PROHIBITED_PRODUCTS	n/a	0	0	0	0	0	0
STATEMENT_CATEGORY_VIOLENCE	n/a	0	0	0	0	0	0

STATEMENT_CATEGOR Y_OTHER_VIOLATION_T C	n/a	776	1	776	776	0	0
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5. Internal Complaints Mechanism

In conformitate cu art. 20 DSA, platforma imobiliare.ro pune la dispozitia utilizatorilor un mecanism intern de solutionare a plangerilor.

Section	Indicator	Scope	Value
Internal complaints mechanism	Number of complaints submitted to the internal-complaints mechanism	Total number	n/a
Internal complaints mechanism	Number of complaints submitted to the internal-complaints mechanism	Decisions upheld	n/a
Internal complaints mechanism	Number of complaints submitted to the internal-complaints mechanism	Decisions reversed	n/a
Internal complaints mechanism	Number of complaints submitted to the internal-complaints mechanism	Median time	n/a
Internal complaints mechanism	Number of complaints submitted to the internal-complaints mechanism	Decision omitted	n/a
Internal complaints mechanism	Complaint based on procedural grounds	Total number	0
Internal complaints mechanism	Complaint based on procedural grounds	Decisions upheld	0
Internal complaints mechanism	Complaint based on procedural grounds	Decisions reversed	0
Internal complaints mechanism	Complaint based on procedural grounds	Median time	0
Internal complaints mechanism	Complaint regarding the interpretation of illegality or incompatibility	Total number	n/a
Internal complaints mechanism	Complaint regarding the interpretation of illegality or incompatibility	Decisions upheld	n/a
Internal complaints mechanism	Complaint regarding the interpretation of illegality or incompatibility	Decisions reversed	n/a
Internal complaints mechanism	Complaint regarding the interpretation of illegality or incompatibility	Median time	n/a
Internal complaints mechanism	Restriction imposed is claimed to be not diligent, objective, or proportionate	Total number	0
Internal complaints mechanism	Restriction imposed is claimed to be not diligent, objective, or proportionate	Decisions upheld	0
Internal complaints mechanism	Restriction imposed is claimed to be not diligent, objective, or proportionate	Decisions reversed	0
Internal complaints mechanism	Restriction imposed is claimed to be not diligent, objective, or proportionate	Median time	0

5.1 Out-of-Court Dispute Settlement Bodies

Section	Indicator	Scope	Value
Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	Total number	0

Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	Decisions upheld	0
Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	Decisions reversed	0
Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	Median time	0
Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	Decision omitted	0
Out-of-court dispute settlement bodies	Number of decisions submitted to out-of-court dispute settlement bodies	% of outcomes implemented	0

5.2 Suspensions Imposed on Repeated Offenders

Section	Indicator	Value
Suspensions imposed on repeated offenders	Number of suspensions enacted for the provision of manifestly illegal content	0
Suspensions imposed on repeated offenders	Number of suspensions enacted for the provision of manifestly unfounded notices	0
Suspensions imposed on repeated offenders	Number of suspensions enacted for the provision of manifestly unfounded complaints	0

6. Use of Automated Means for Content Moderation

Din totalul de **776** decizii de moderare, **775** (99.9%) au fost luate exclusiv manual, iar **1** (0.13%) a implicat o componenta partial automata. Niciun element nu a fost detectat exclusiv prin mijloace automate.

Section	Indicator	Scope	Value
Use of automated means for content moderation	Number of items solely processed by automated means	Total number	0
Use of automated means for content moderation	Number of items partly processed by automated means	Total number	1
Use of automated means for content moderation	Number of items not processed by automated means	Total number	775
Use of automated means for content moderation	Accuracy rate of the items processed solely by automated means	Total number	n/a
Use of automated means for content moderation	Accuracy rate of the items processed partly by automated means	Total number	n/a
Use of automated means for content moderation	Error rate of the automated means applied	Total number	n/a

6.1 By Scope

Section	Indicator	Scope	Value
Use of automated means for content moderation	Number of items solely processed by automated means	Own-initiative	0
Use of automated means for content moderation	Number of items partly processed by automated means	Own-initiative	1
Use of automated means for content moderation	Number of items not processed by automated means	Own-initiative	775
Use of automated means for content moderation	Accuracy rate of the items processed solely by automated means	Own-initiative	n/a
Use of automated means for content moderation	Accuracy rate of the items processed partly by automated means	Own-initiative	n/a
Use of automated means for content moderation	Error rate of the automated means applied	Own-initiative	n/a
Use of automated means for content moderation	Number of items solely processed by automated means	Internal complaints mechanism	n/a
Use of automated means for content moderation	Number of items partly processed by automated means	Internal complaints mechanism	n/a
Use of automated means for content moderation	Number of items not processed by automated means	Internal complaints mechanism	n/a
Use of automated means for content moderation	Number of items solely processed by automated means	NAM Total	n/a
Use of automated means for content moderation	Number of items partly processed by automated means	NAM Total	n/a
Use of automated means for content moderation	Number of items not processed by automated means	NAM Total	n/a

Use of automated means for content moderation	Number of items solely processed by automated means	NAM Trusted Flagger	0
Use of automated means for content moderation	Number of items partly processed by automated means	NAM Trusted Flagger	0
Use of automated means for content moderation	Number of items not processed by automated means	NAM Trusted Flagger	0

7. Restrictions as a Result of an Internal Complaint

Indicator	Total number	Visibility restriction Removal	Visibility restriction Disable	Visibility restriction Demoted	Account restriction Suspension	Account restriction Termination
Number of restrictions upheld as a result of an internal complaint	n/a	n/a	n/a	n/a	n/a	n/a
Number of restrictions newly imposed as a result of an internal complaint	n/a	n/a	n/a	n/a	n/a	n/a
Number of restrictions reversed as a result of an internal complaint	n/a	n/a	n/a	n/a	n/a	n/a

8. Qualitative Information

Indicator	Value
Summary of the content moderation engaged in at the provider's own initiative	We employ a content moderation approach combining manual review processes and user reporting mechanisms. Our Terms & Conditions clearly indicate what content is not allowed on the platform. Violations may lead to content removal. Our moderation team reviews ad listings to ensure compliance with Section 6 of our Terms & Conditions (Requirements regarding the content and appearance of Ads).
Meaningful and comprehensible information regarding content moderation engaged in at the provider's own initiative	Manual review: All moderation decisions are made by human moderators following established policies. User reports: User reports trigger prioritized human review. External notifications: Notifications from third parties are reviewed and actioned according to our internal procedures.
Qualitative description of the automated means	The platform primarily relies on manual moderation. Automated systems are not used for content detection or decision-making in the current reporting period. All content moderation decisions are made by human reviewers.
Qualitative description of indicators of accuracy and possible rate of error of automated means	As the platform does not rely on automated means for content moderation decisions, accuracy and error rate metrics are not applicable for this reporting period.
Specification of the precise purposes to apply automated means	Not applicable – automated means are not used for content moderation on imobiliare.ro during this reporting period.
Safeguards applied to the use of automated means	All moderation decisions require human review. <ul style="list-style-type: none"> • No automated content removal. • Clear user appeal process. • Transparent moderation communication.

9. Sinteza si Statistici

In perioada de raportare, platforma imobiliare.ro a emis un numar total de **776** declaratii de motive (statements of reasons) catre Baza de Date de Transparenta DSA.

776

Total decizii de moderare

776

Continut eliminat

776

Incalcari T&C;

9.1 Sursa investigatiilor

Sursa investigatiei	Numar	Procent
Alta notificare externa	769	99.1%
Notificare conform art. 16 DSA	6	0.8%
Investigatie voluntara a platformei	1	0.1%

9.2 Tipul continutului afectat

Tipul continutului	Numar	Procent
Imagine + Text	771	99.4%
Text	2	0.3%
Aplicatie + Text	1	0.1%
Imagine	1	0.1%
Audio + Text	1	0.1%

9.3 Aria teritoriala

Aria teritoriala	Numar	Procent
Romania	767	98.8%
Nespecificat	6	0.8%
Slovacia	2	0.3%
Liechtenstein, Romania	1	0.1%

9.4 Evolutie lunara

Luna	Numar decizii	Procent din total
August 2025	116	14.9%

Septembrie 2025	211	27.2%
Octombrie 2025	203	26.2%
Noiembrie 2025	166	21.4%
Decembrie 2025	80	10.3%
TOTAL	776	100%

10. Concluzii

Pe parcursul perioadei de raportare, platforma imobiliare.ro a emis **776** decizii de moderare a conținutului, toate constând în eliminarea anunțurilor care încălcau Termenii și Condițiile platformei.

1. Toate cele **776** de decizii au vizat **eliminarea conținutului** (nici o restricție de vizibilitate parțială sau suspendare de conținut);
2. Temeiul tuturor deciziilor a fost **incompatibilitatea cu Termenii și Condițiile** platformei (Secțiunea 6), nu conținutul ilegal;
3. **99.1%** din investigații au fost declanșate de notificări externe;
4. **99.9%** din decizii au fost luate **exclusiv manual**, fără utilizarea instrumentelor automate;
5. Aria teritorială predominantă a fost **Romania** (98.8% din decizii).

Platforma imobiliare.ro rămâne angajată în respectarea prevederilor DSA și va continua să îmbunătățească procesele de moderare și raportare.

Acest raport a fost generat pe baza datelor transmise către Baza de Date de Transparență DSA a Comisiei Europene. Datele sunt publice și pot fi consultate la adresa transparency.dsa.ec.europa.eu. Raportul este publicat în conformitate cu art. 15 din Regulamentul (UE) 2022/2065.